

8TH
**ASIA PACIFIC
REGIONAL
CONFERENCE**

KUALA LUMPUR
29-30 APRIL 2025

As countries seek to address challenges posed by globalization, digitalization and inflationary pressures, there has been a discernible worldwide shift towards greater cooperation and regulation in international tax matters.

IFA Malaysia welcomes you to Kuala Lumpur for the annual Asia Pacific Regional Conference, the premier forum for networking, knowledge sharing and engaging discussions on the most topical issues in international tax today.

Join us and our expert panels to gain valuable insights into regional tax trends, the Pillar Two global minimum tax, transfer pricing practices, the current state of tax treaties, dispute resolutions and other key areas of focus in international tax law that have a profound impact on businesses and taxpayers in the region.

Venue:

EQ Kuala Lumpur

**Equatorial Plaza, Jalan Sultan Ismail
Kuala Lumpur, Malaysia**



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REGISTER

PROGRAMME

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TUESDAY 29 APRIL 2025

8.00 am	Registration
8.45 am	Welcome and Keynote Address
9.15 am	Tax Trends Across the Asia-Pacific Region Recent developments in tax reforms and policy issues, anti-avoidance measures, transfer pricing, and landmark cases that have reshaped the tax landscape in the region.
10.45 am	Morning break
11.15 am	The Changing Role of Tax Treaties in the New Tax Order The Multilateral Convention to Implement Tax Treaty Related Measures to Prevent Base Erosion and Profit Shifting (MLI), changes to the UN Model Convention, and their impact on dispute resolution and prevention of abuse measures, and global tax controversies.
12.45 pm	Lunch
2.00 pm	A Sustainable Tax System Tax-to-GDP ratios, revenue collection trends and their impact on state budget deficits, the effectiveness of VAT/GST as a consumption tax for managing challenges such as the shadow economy, ageing populations and economic slowdowns and implementation challenges, and addressing the preparedness of developing countries for environmental taxes and green incentives.
3.30 pm	Afternoon break
4.00 pm	Tax Disputes - To Litigate or Not to Litigate Prudence versus Principle in litigation or settlement decisions, judicial attitudes towards tax law principles, taxpayers' concerns regarding dispute resolution, and the impact of recent changes to tax treaties on treaty disputes.
5.45 pm	Pre-dinner drinks and canapés
6.45 pm	GALA DINNER

WEDNESDAY 30 APRIL 2025

8.00 am	WIN Breakfast Club
9.00 am	Pillar Two: Global Minimum Tax Overview and implementation progress in Asia-Pacific, tax administration aspects, challenges for taxpayers, impact on incentive regimes, effective dispute resolution, and the implications of a US Anti-Pillar 2 legislation.
10.30 am	Morning break
11.00 am	Cross-Border Services – Moving Along The allocation of taxing rights under tax treaties, tax administrative and compliance issues in a host country, consideration of changes to the UN Model Convention, and concerns about increasingly high income mobility including the potential impact of wealth or inheritance taxes.
12.30 pm	Lunch
1.45 pm	Transfer Pricing Conundrum – Has the Gordian Knot Gotten Tighter? Impact of Pillar One (Amount B) and Pillar Two on transfer pricing, and assessment of current practices to ensure compliance and minimize risks in a more rigorous and transparent environment.
3.15 pm	Afternoon break
3.30 pm	The Tax Director's Herculean Tasks Challenges faced by in-house tax teams from new and complex taxes, evolving reporting and compliance requirements and talent shortages, enhanced taxpayer relationships, improved Corporate Governance Frameworks, and increased expectations for external advisors.
5.00 pm	Closing Comments
5.15 pm	Conference End

*Note: Subject to changes.

SPEAKERS

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Datuk Dr Abu Tariq bin Jamaluddin
CEO, Inland Revenue Board of Malaysia (Keynote Speaker)

Dr Achim Pross
Deputy Director, Centre for Tax Policy and Administration, OECD (tbc)

Anand Raj
Head, Tax Disputes, Shearn Delamore & Co., Malaysia

Aurobindo Ponniah
Executive Director, PwC Malaysia

Belema Obuoforibo
Director, IBFD, Netherlands

Fabiola Annacondia
Principal VAT Specialist, IBFD, Netherlands

Luis Coronado
Global Tax Controversy Leader, EY Singapore

Melani Dewi Astuti
Senior International Tax and Fiscal Policy Analyst, Ministry of Finance Indonesia

Melinda Brown
Senior Advisor, Centre for Tax Policy and Administration, OECD

Michael Lennard
Chief of International Tax Cooperation, Financing for Sustainable Development Office, UN

Norhanadia Samsudin
Director, Department of International Taxation, Inland Revenue Board of Malaysia

Rachel Saw
*Chair, IFA Malaysia
Head, Asia-Pacific, IBFD*

Rihanna Haryanti Mohd Ramli
Head (Group Tax), Petronas, Malaysia

Robert Danon
Chair, Permanent Scientific Committee, IFA

Shaun Cartoon
Tax Partner, Arnold Bloch Leibler (tbc)

Surin Segar
Head of Group Tax, Maybank, Malaysia

Tay Ang Sim
Group Tax Specialist, Inland Revenue Authority of Singapore

Thenesh Kannaa
Executive Director & International Tax Leader, TRATAX & WTS Global, Malaysia

Dr Veerinderjeet Singh
Senior Adviser on Tax Policy, KPMG Malaysia

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CONFERENCE FEES

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IFA Member	Standard	MYR 2,100
	Early bird (before 15 March 2025)	MYR 1,750
IFA YIN Member	Standard	MYR 1,850
	Early bird (before 15 March 2025)	MYR 1,500
Non-IFA Member	Standard	MYR 2,500
	Early bird (before 15 March 2025)	MYR 2,100

REGISTER before 15 March 2025 for Early Bird Savings.

Planning to bring your colleagues? Reach out to us at ifamalaysia@ifa.my for special group rates!

Accommodation

IFA Malaysia has arranged for a discounted hotel room package for our conference delegates at **EQ Kuala Lumpur**:

Room Package	Rate
Bed & Breakfast	<p>Deluxe room MYR 580.00+ Single MYR 630.00+ Double / Twin</p> <p>Inclusive of breakfast for one or two guests, Hi-Speed Wireless Internet, usage of Gym (24Hrs) and pool (7am-9pm) and complimentary one (1) round of minibar daily consumption. Bed: King/twin Rates are subject to 8% sales and service tax.</p>

Reservations can be made on the [EQ Hotel website](#) using the booking code **IFAMY** (valid until **31 March 2025**).

For information on nearby hotels and transportation, please [contact](#) us.